

55" Indoor Dual-Sided Floor-Standing Digital Signage (BT-55CLT-D)



24/7
Performance



Remote
Control



Touch
Interaction
(Optional)



Integrated
Slimline
Speakers



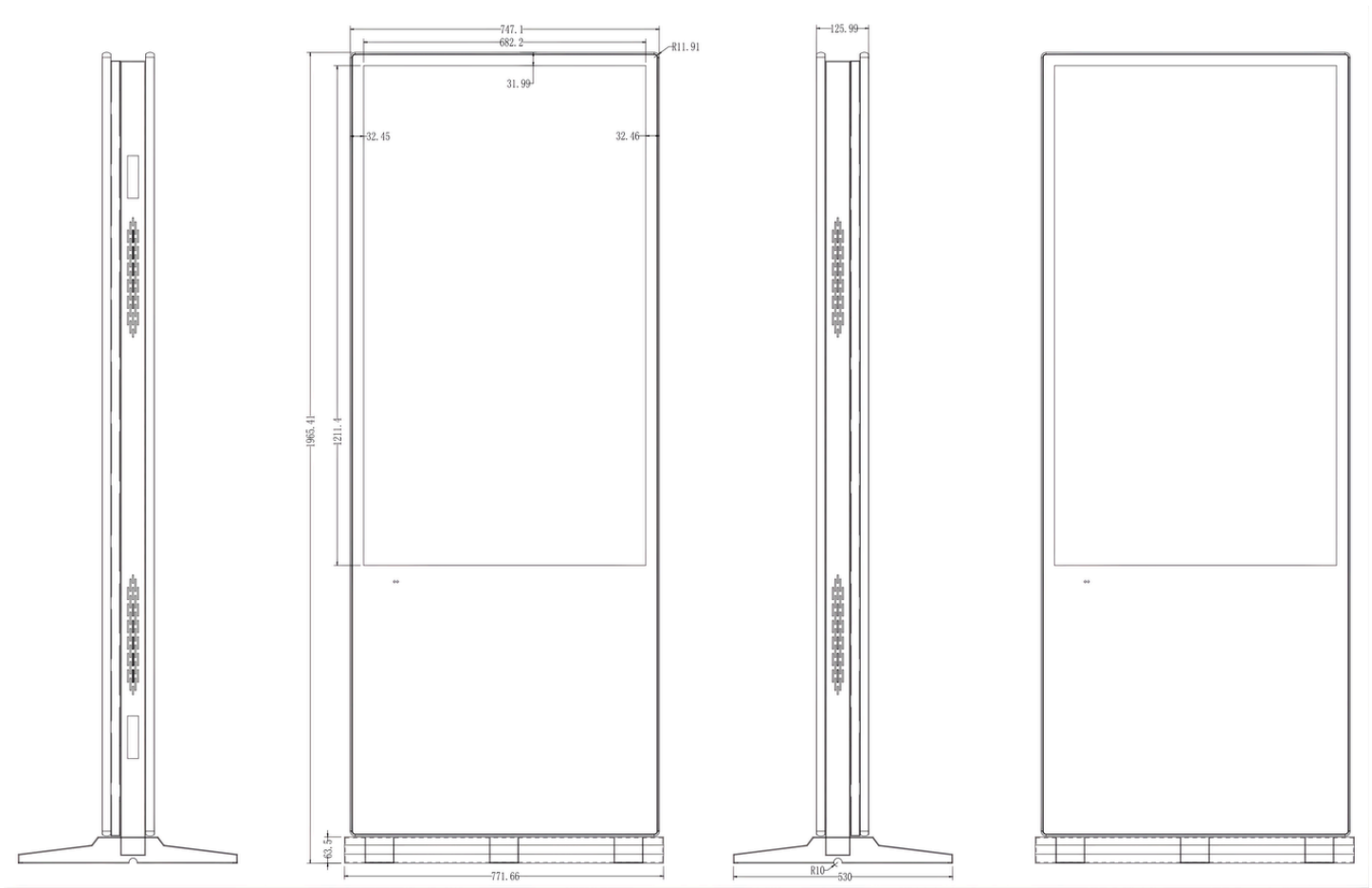
Eco-Friendly
Power Timer



IPS Panel
Technology

Product Dimensions

Product Dimensions:



- Product Width: 747.1mm
- Product Height: 1965.41mm
- Product Depth: 125.99mm
- Bezel Width: L/R, Top/Bottom: 32.46mm
- Net Weight: 108 kg

Full Specifications

Connectivity	
Audio Output	3.5 mm Audio Jack
External Control	RJ45
Display Specifications	
Diagonal Size	55" x 2
Aspect Ratio	16:9
Panel Resolution	1920×1080p
Brightness	300 cd/m²
Display Colours	16.7M
Contrast Ratio	1200:1
Viewing Angle (H/V)	178° / 178°
Operating System	
Pre-installed OS	Android 13
User Convenience	
Mounting Method	Floor-standing installation
Energy-Saving Features	Eco-Friendly Power Timer
Audio	
Built-in Speakers	2 × 5W RMS
Power	
Power Supply	Supports wide voltage range 100–240 V
Power Consumption Standby/Typical	<5W/200W
Compliance	Meets UL60950-1 international safety standard, CE,FC,RoHS Compliant
Operating Environment	
Operating Temperature Range	0 ~ 40°C
Mean Time Between Failures (MTBF)	50,000 hours
Multimedia Application Support	
Video Format/Playback	Supports video formats including H.265, H.264, VP8, MAV, WMV, AVS, H.263, MPEG4, and more.
Audio Format/Playback	MP3, WMA, WAV, APE, FLAC, AAC, OGG, M4A, 3GPP and other formats
Image Playback Formats	Supports image formats including JPG, BMP, PNG, and more.

<u>Built-in Hardware</u>	
Processor	Allwinner A527 (Octa-core, up to 1.8 GHz)
Memory (RAM)	4 GB DDR
Storage	32 GB
<u>Accessories</u>	
Power cable	x1
Antenna	x1
Remote Control	x1
<u>Other Information</u>	
On-screen Menu Languages	Supports Multiple Languages
Warranty	3-year warranty
<u>Interfaces</u>	
Audio	3.5 mm Audio Jack
RJ45	x1
Motherboard	RK3568

*Specifications are subject to change without notice.